

## Carnegie-Mellon University

Graduate School of Industrial Administration  
William Larimer Mellon, Founder  
Schenley Park  
Pittsburgh, Pennsylvania 15213  
[412] 621-2600  
Cables: "GSIACMU, PITTSBURGHPA"

### THE PROGRAM FOR EXECUTIVES

#### Summary Description

FOR: Men and Women with substantial experience in general management assignments.

Enrollment limited to about 45, drawn from many industries

Age: Thirties to early fifties; median age was 42 in 1967-73

#### CONTENT:

The on-campus location brings to bear the University's teaching and research resources through the Program's courses in:

Corporate Policy and Organization  
Economics  
Human Behavior & Organizations  
Finance and Quantitative Controls

Marketing  
Management Sciences  
Business and Society  
Production and Operations

Participants are encouraged to test new insights and techniques on problems from their own industry or firm. To supplement classroom interaction and the informal opportunities inherent in any well-designed executive program, faculty conferences make readily available to Carnegie participants an unusually wide range of consulting talents.

The Program demands considerable individual effort of participants, as well as encompassing a full schedule of classes and case work in small groups.

Participants receive three sets of readings during the months prior to their attendance.

#### STAFF:

Senior faculty of the Graduate School of Industrial Administration, employing a wide variety of teaching techniques that capitalize on the small size and balanced composition of the class. Off-the-record visits by leaders from industry, labor, and government.

WHEN: Next: February 3 to April 5, 1974 (21st session)  
Repeated: February 16 to April 18, 1975 (22nd session)  
February 8 to April 9, 1976 (23rd session)

#### ADMISSION, FACILITIES, AND COST

All classes on campus, a short walk to Webster Hall (private rooms with baths).  
Comprehensive tuition: \$3500.

For information, course description, and application:

Professor Bernard P. Goldsmith  
Graduate School of Industrial Administration  
Carnegie-Mellon University  
Pittsburgh, Pennsylvania 15213

April 1973

Executive Secretary  
Training Selection Board 1036 CofC Bldg 3137

8 November 1973

Senior Training Officers

The attached brochure describes the Spring 1974 Carnegie-Mellon University Program for Executives from 3 February - 5 April 1974. Nominations are due at Carnegie-Mellon in early December 1973 so I should appreciate your response soonest.

This program is included in the OTR budget for Training Selection Board programs and nominations will be subject to TSB approval. You will note from the brochure that the program is designed for men and women in upper management and that the median age in recent classes has been about 42.

You are reminded that employees selected for this program must attend on a completely overt basis.

If you have any candidates you wish to propose for attendance please submit six copies of all nomination papers--nominating statement, an up-to-date biographic profile, and the two most recent fitness reports.

DCI - 010

DDO - 010

DDI - 010

DDST - 010

DDP - YES